



ABIBITUMI ABIBIFAHODIE

FILM FESTIVAL 2026

OCTOBER 2026 | ACCRA, GHANA

A Global Platform for African Storytelling,
Film, and Diaspora Connection

Presented by: ABIBITUMI | DOOR
Decade of Our Repatriation

THE ECOSYSTEM

The Abibitumi Platform

A 20+ year global platform with over **16,000 core members**, supported by a wider ecosystem reaching **50,000+** globally.

Abibitumi sits at the intersection of:

- cultural authority
- intellectual leadership
- global African identity

Founded by **Obenfo Obádélé Kambon**





DOOR
DECADE OF OUR
REPATRIATION

D.O.O.R.

DOOR (Decade of Our Repatriation) is the strategic framework driving diaspora return and African development.

The Film Festival serves as its cultural and storytelling arm.

A large photograph of two men standing in front of a modern building with large glass windows. The man on the left is wearing a bright red traditional African tunic and trousers, with a yellow circular emblem on the chest. The man on the right is wearing a black traditional African tunic with colorful geometric patterns and a headband. They are both smiling and looking towards the camera. The background shows a modern building with large glass windows and a balcony.

THE FESTIVAL

ABIBITUMI
ABIBIFAHODIE
FILM FESTIVAL
OCTOBER 2026

A 3-day hybrid international Film Festival dedicated to:

- African and diaspora storytelling
- Historical and cultural narratives
- Emerging and established filmmakers



LEADERSHIP

Led by a team combining academic authority,
cultural leadership, and media production



OBENFO OBÁDÉLÉ KAMBON
Founder & Group CEO



ONUORA ABUAH
Director of Festivals
and Conference



AGYA KWADWO TOKUNBO
Head of Digital and
Broadcast

HYBRID MODEL

Film Festival Experience



IN-PERSON

- Cinema screenings
- Panels
- Networking
- Tourism Activation

DIGITAL

- Livestreamed access
- Diaspora participation
- Replay library

FIRST EDITION 2025 Festival Highlights

- 3-day hybrid event
- 20+ films screened
- Participants from 8 countries
- International jury panel
- Livestream audience across Africa, Europe & North America



FESTIVAL AMBASSADORS

AMA K. ABEBRESE

Ama K. Abebrese is an award-winning British-Ghanaian actress and producer who served as a jury member at the 2025 Abibitumi Abibifahodie Film Festival. She is known for her roles in *Beasts of No Nation*, *The Burial of Kojo*, and *Sinking Sands*, bringing strong industry credibility and international recognition to the festival.

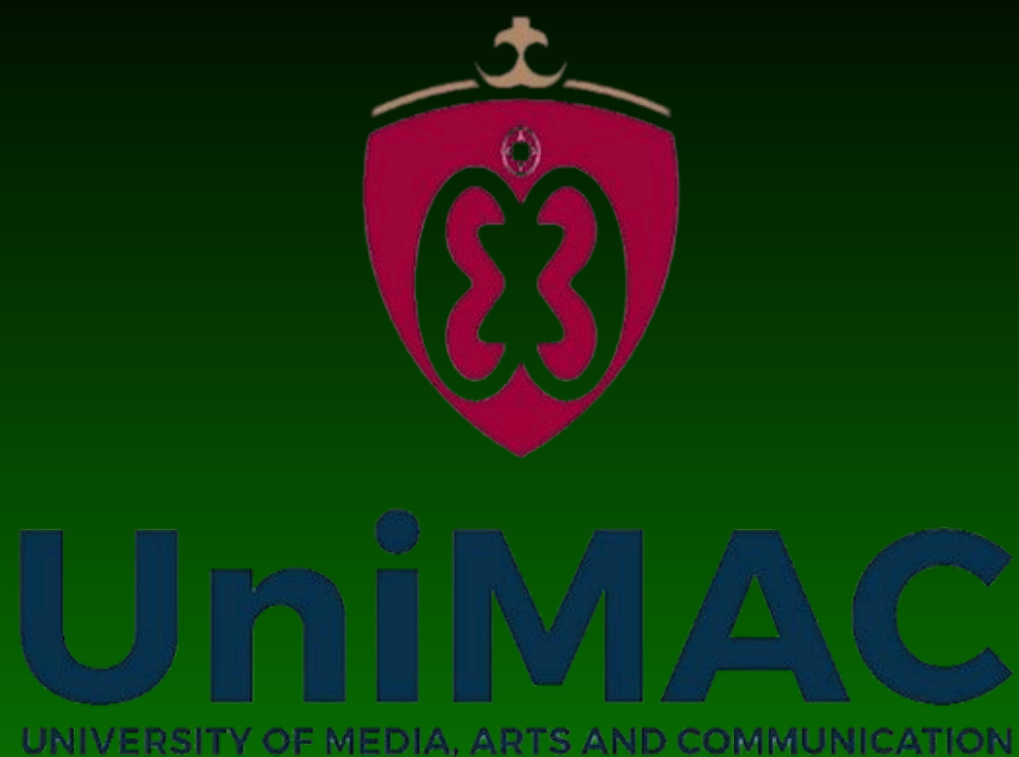


ABRAHAM HAILE BIRU

Abraham Haile Biru is an Ethiopian filmmaker and academic who served as President of the Jury at the inaugural Abibitumi Abibifahodie Film Festival. His work, including *Abouna* (directed by Haile Gerima), has been associated with internationally recognised festival circuits including Cannes, bringing strong artistic credibility and global perspective to the festival.



PARTNERS



AUDIENCE

A Built-In Global Audience

A Built-In Global Audience

- 16,000+ core members
- 50,000+ extended global audience

Including:

- Diaspora professionals
- Filmmakers and creatives
- Entrepreneurs and investors

**This is an active,
decision-making
audience.**



COMMERCIAL VALUE

From Audience to Revenue

Sponsors gain direct
access to a qualified
diaspora market.



THE FILM FESTIVAL IS A CONVERSION PLATFORM — NOT JUST VISIBILITY.



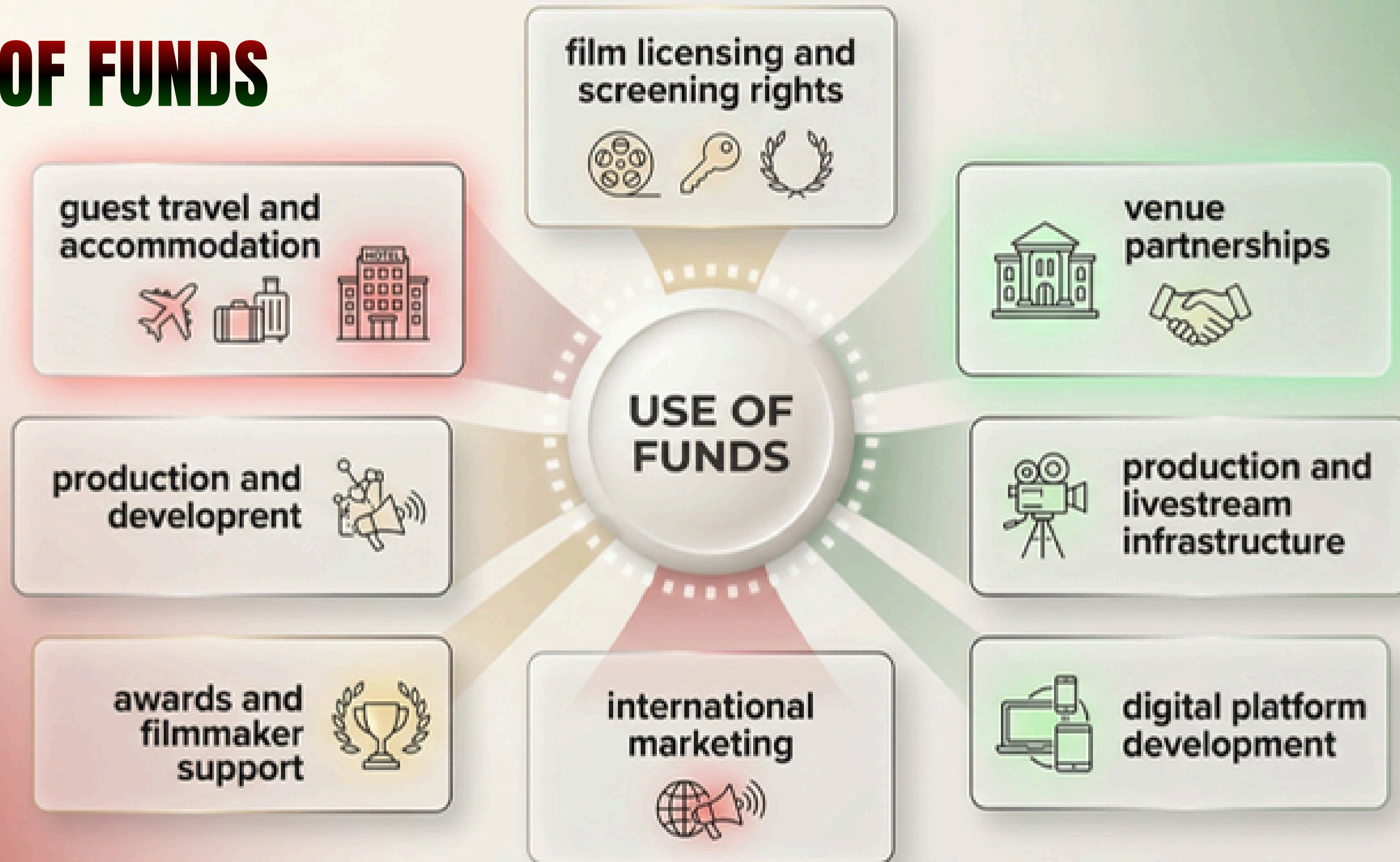
2026 STRATEGIC GROWTH INVESTMENT

We are seeking strategic partners to scale:

- **global distribution**
- **livestream infrastructure**
- **industry participation**
- **diaspora tourism engagement**
- **international programming**

TARGET RAISE: \$250,000

USE OF FUNDS



All funds are directed toward scaling reach, production quality, and global impact.

Sponsorship Opportunities

Presenting Partner

\$100,000+

Category exclusivity with full naming rights to the festival.
Dominant brand integration across all platforms, headline positioning in all communications, and direct access to high-value diaspora and institutional audiences. This is ownership, not sponsorship.

Platinum Partner

\$50,000+

Program ownership with premium lead capture.
Brand integrated into a key festival pillar (screenings, awards, or conference segment), with structured access to attendee data, curated introductions, and high-level positioning across digital and physical touchpoints.

Gold Partner

\$25,000+

High-visibility placement with hosted session authority.
Opportunity to lead a panel, workshop, or conversation aligned with your brand, alongside strong brand presence across festival materials and targeted audience engagement.

Silver Partner

\$5,000+

Consistent visibility with on-ground activation.
Dedicated booth or activation space, inclusion across marketing materials, and direct engagement with attendees during key festival moments.

Supporting Partner

\$2,500+

Entry-level partnership with digital and event inclusion.
Brand presence across digital platforms, festival materials, and selected on-site visibility, ensuring association with the movement and access to a growing global audience.

POSITIONING **More Than a Film Festival**

This is:

- a cultural platform
- a distribution channel
- a global storytelling hub



CALL TO ACTION

Partner With Us

JOIN US IN BUILDING A WORLD-CLASS
FILM FESTIVAL CONNECTING AFRICA AND
THE DIASPORA.

ABIBITUMI ABIBIFAHODIE FILM FESTIVAL

OCTOBER 2026



Sankofa Journey

ABIBITUMI
Conference
&
ABIBIFAHODIE
Festival
2026



GTDC
GHANA TOURISM DEVELOPMENT CO. LTD.



Contact:
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